

Course 11 — Edu Master Academy – Mastering Claude Cowork & AI Agent Automation (2026)

A 11-modules CyberG7 system — research-backed, build-as-you-go.

THE COURSE AT A GLANCE

Course 11 — Edu Master Academy – Mastering Claude Cowork & AI Agent Automation (2026): a premium CyberG7 operator programme for learners who want practical, evidence-led workflows across agentic AI, Claude Cowork, content creation, viral video.

Who This Is For

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This course is built for:

- founders and operators building AI-enabled businesses
- creators and marketers turning AI tools into repeatable production systems
- technical learners who want practical workflows rather than tool demos

You'll feel right at home if any of these sound familiar:

- too many disconnected AI tools
- unclear path from learning to usable output
- time commitment and implementation confidence
- cost versus measurable workflow improvement

What You'll Build

By the end, you won't just understand the ideas — you'll have assembled a working system, module by module. Across the course you'll develop:

- The Transition to Agentic AI (2024–2026)

- The Attention Economy and the "Anti-AI Boomerang"
- The Creator-Entrepreneur Era
- AI-Driven Video Production and Scaling
- Corporate Strategy and Talent Density
- Important Quotes
- On AI and Human Leadership
- On Claude for Small Business
- On the Palantir Model

Course Outline

Module 1 · Course Introduction. Success Tips & State of Agentic AI

As of 2026, the global market has transitioned from an economy of information to an "Attention Economy," where human focus is the scarcest and most valuable resource. This shift is occurring simultaneously with the rise of the Agentic AI Era, moving beyond simple chatbots to autonomous digital "coworkers" capable of executing multi-step operations directly on local filesystems and web browsers.

Key themes:

- The Transition to Agentic AI (2024–2026)
- The Attention Economy and the "Anti-AI Boomerang"
- The Creator-Entrepreneur Era

Module 2 · Introduction to Claude Cowork & The New Way of Doing Work with Autonomous Agents

The digital marketing and content creation landscape of 2026 is defined by a fundamental transition from generative tools to autonomous "agentic" teammates. Unlike previous iterations of AI that functioned as "copilots" requiring constant human prompting, 2026-era AI agents operate on goal-oriented loops. These systems are capable of planning, researching, executing, and optimizing complex workflows with minimal human intervention.

Key themes:

- The "Agentic Shift": From Prompting to Mission Command
- The Evolution of Content Monetization Funnels
- Usage-Based and Outcome-Driven Monetization in SaaS

Module 3 · Connecting AI Agents to the World with Model Context Protocol (MCP)

The Model Context Protocol (MCP) represents a paradigm shift in the evolution of Artificial Intelligence, transitioning Large Language Models (LLMs) from isolated "brains in a vat" to active agents capable of interacting with the physical and digital world. Introduced by Anthropic in November 2024, MCP is an open-source standard designed to solve the "N x M" problem—the burgeoning complexity of creating custom integrations for every combination of AI model and external tool.

Key themes:

- The Architectural Foundation of MCP

- 1 Understanding the Protocol
- 2 Core Components

Module 4 · Context Window & Understanding AI Agents Tokens & Cost Structure

As of April 2026, the artificial intelligence landscape is characterized by a dramatic reduction in API costs—dropping approximately 80% since early 2025—and the emergence of highly specialized model families. Enterprise AI deployment is more affordable than ever, with model selection now being the single most consequential variable in infrastructure cost.

Key themes:

- The Claude 4.6 Ecosystem and Anthropic Pricing
- OpenAI GPT-5 and o-Series Evolution
- Specialized Multimedia AI Services

Module 5 · Skills, Agents & Task Execution

As of February 2026, the artificial intelligence landscape has shifted from reactive conversational assistants to autonomous agentic AI. At the forefront of this transition is Claude Co-Work, an innovation from Anthropic designed to function as an AI teammate rather than a simple chatbot. Launched as a research preview in January 2026, Claude Co-Work empowers users to delegate complex, multi-step knowledge work—ranging from file organization and data synthesis to automated content creation—directly within a secure desktop environment.

Key themes:

- Claude Co-Work: The Shift from Chat to Execution
- The Mechanics of "Skills" and .skill.md
- Model Context Protocol (MCP): The Interoperability Standard

Module 6 · Claude Plugins

The modern landscape of human engagement is defined by two converging forces: the scarcity of attention and the rapid advancement of integration technologies like the Model Context Protocol (MCP). Attention has become a currency more valuable than money, requiring sophisticated psychological triggers to capture and hold within a window as small as 2.7 seconds. Simultaneously, platforms like Klaviyo are utilizing MCP to bridge the gap between complex data and actionable AI-driven marketing, allowing for conversational automation and real-time optimization.

Key themes:

- The Model Context Protocol (MCP) and Klaviyo Implementation
- The Economics of Attention
- Crisis as a Catalyst for Collective "Attention"

Module 7 · Advanced Skills, Plugins & Creating Your Own Plugin & Automated Workflow

As of mid-2026, the intersection of artificial intelligence and the creator economy has reached a critical inflection point defined by two major shifts: the standardization of AI connectivity through the Model Context Protocol (MCP) and a fundamental transition in creator monetization from static content to interactive, AI-enhanced experiences.

Key themes:

- The Model Context Protocol (MCP) as an Industry Standard
- The Shift in Creator Monetization Models
- Platform Competitive Landscape

Module 8 · Claude Chat Foundations

The digital landscape in 2025 and 2026 is characterized by a fundamental shift from transient AI interactions to persistent "agentic" workflows. AI is no longer merely a tool for generating one-off responses; it has evolved into a persistent workspace platform capable of maintaining state, calling external APIs, and managing complex professional workflows. Key developments include Anthropic's Live Artifacts and the Model Context Protocol (MCP), which allow users to build refreshable, interactive tools directly inside the AI interface.

Key themes:

- The Infrastructure of AI Interaction: Advanced Prompting and Customization
- Platform Evolution: From Chatbots to Persistent Workspaces
- The 2026 Marketing Landscape: Platform Stacking and AEO

Module 9 · Advanced Research, Content Creation, & Thinking with Claude

As of 2026, the digital landscape has undergone a fundamental transformation driven by AI-native content creation and standardized agentic protocols. Short-form video now commands approximately 82% of global internet traffic, with platforms like YouTube Shorts, TikTok, and Instagram Reels reaching unprecedented engagement levels. The "N-times-M" integration bottleneck—where connecting multiple AI agents to various tools required bespoke code for every connection—is being resolved by the Model Context Protocol (MCP), a universal open standard now governed by the Agentic AI Foundation.

Key themes:

- The Short-Form Video Revolution and Viral Formats
- AI Video Marketing Automation
- The Model Context Protocol (MCP) and Agentic Integration

Module 10 · Develop Dashboards, Extracting Financial Data, & Creating Summaries with Claude

The digital landscape of 2026 is defined by a fundamental shift from static tools to "living" systems. In the business intelligence sector, traditional dashboards that required weeks of manual data engineering have been replaced by AI-driven "Living Dashboards" that can be deployed in under five minutes. These systems do not merely visualize data; they actively participate in business operations through autonomous agents and predictive alerts.

Key themes:

- The AI Dashboard Revolution
- Taxonomy of 2026 Dashboards
- Platform Analysis: Leading Solutions

Module 11 · Learn, Code & Write with Claude

As of 2026, the digital landscape has shifted from individual AI tools toward integrated agentic workflows and "media hub" business models. Small businesses and creators are moving away from simple chat interfaces toward sophisticated systems like Claude Co-work, Juma, and Migma to automate entire lifecycles—from content ideation and hook generation to financial reconciliation and multi-channel distribution.

Key themes:

- Advanced Hook Generation and Content Packaging
- The Newsletter as a Media Hub
- Generative Video and AI B-Roll Integration

Outcomes

Complete the course and you'll be able to:

- **Authenticity over Automation:** Studies indicate that employee-AI collaboration can lead to higher levels of alienation. Organizations like iHeartRadio have publicly committed to human personalities over AI-generated content to maintain a "meaningful edge" in engagement.
- **Autonomous Teammates:** AI agents now act as independent operators that perceive data, make decisions, and execute actions across multiple channels simultaneously.
- **Implement a Package Manager:** Use tools like uv (Python package manager) to install and run MCP servers efficiently without global installation conflicts.
- **Extended Thinking:** This feature allows Claude to reason step-by-step internally. These internal tokens are billed at the standard output rate. For complex tasks, "thinking" can consume 3–5x more tokens than the visible output.
- **Autonomous Operation:** Unlike traditional chatbots that require constant prompting, Co-Work builds a plan and executes it independently. It can handle long-running tasks without session time-outs.
- **Natural Language Prompting:** Users enter requests (e.g., "Analyze flash-sale revenue") into an AI client like Claude.
- **Architectural Roles:**

ENROLL

Enrol now Start *Course 11 — Edu Master Academy – Mastering Claude Cowork & AI Agent Automation (2026)* today — the full module-by-module system lives at <https://mastering-claude-cowork-edu.cyberg7.com.sg>.